

DE CENTRUM AWARDED THE BEST MIXED DEVELOPMENT AT PROPERTY INSIGHT'S PRESTIGIOUS AWARD 2015

KUALA LUMPUR, MALAYSIA (30 MARCH 2015) – De Centrum Development Sdn Bhd (De Centrum) was awarded the Best Mixed Development at Property Insight's Prestigious Award (PIPDA) 2015. The award was received by Mr Ir Kenny Chong, Managing Director, Protasco Development Sdn Bhd.

The award was in recognition of De Centrum's mixed development project consisting of residential, commercial, educational and modern lifestyle attractions. It includes service apartments, SOHO and a neighbourhood mall. De Centrum depicts "the centre" and this name was chosen as it shows the central location of the township – easy access to KL City Centre, PJ, Putrajaya, Puchong, KLIA, world-class universities, international schools, five star hotels, world-class hospitals, great shopping and access to expansive green areas.

PIPDA 2015 was officiated by YB Dato' Seri Mohamed Nazri Abdul Aziz, Minister of Tourism and Culture Malaysia. Held at The Westin Hotel, Kuala Lumpur, on 30 March 2015, PIPDA 2015 is Property Insight Malaysia's inaugural award in effort to recognise Malaysia's best developers and properties.

The judging criteria are based on developers' EBITDA figures, market cap, GDVs, along with brand value and brand awareness as chosen by the Malaysian Property Investors Association (MPIA), the Property Insight editorial team and Property Insight readers who voted via Property Insight's online platforms, and the Award is audited by professional accounting consultant firm HML & Co.

De Centrum is a subsidiary under Protasco Development Sdn Bhd.

